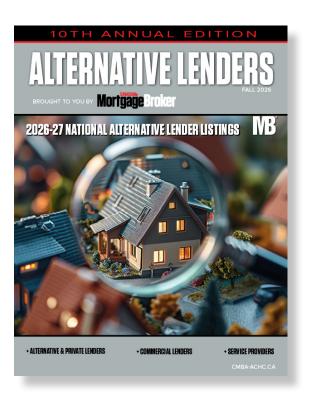
10TH ANNUAL EDITION

ALTERNATIVE LENDERS | Media Kit 2026-27

The Canadian Mortgage Brokers Association will be publishing its 10th Annual ALTERNATIVE LENDER LISTINGS insert for the Fall 2026 edition of the Canadian Mortgage Broker magazine.

THIS SPECIAL EDITION will list Alternative Lenders and Industry Service Providers across the country and is a great resource guide for Mortgage Brokers.



COMPREHENSIVE LISTINGS

MAKE SURE YOU ARE INCLUDED

We will be including a comprehensive combined listing of the following:

- Alternative & Private Lenders
- Commercial Lenders Listings
- Service Providers Listing Great for Lawyers, Notaries, Appraisers, Technology Companies and others providing services to Mortgage Brokers.

FREE BASIC LISTINGS will include company name, phone number, website & provinces that you lend in

STAND OUT and take out a display ad to bring your product to the forefront.

DISPLAY ADS will be first come first serve.

ENHANCED LISTINGS available at \$395.00

CMBA MEMBERS are invited to email names of companies and private lenders that may qualify for listings.

CMBA and CMB magazine and the publisher reserve the right to reject listings.

ALL ADVERTISERS must be compliant and licensed as required.



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LISTING

Purchase an Enhanced Listing for \$395.00 and your regular listing will be highlighted as well.



ENHANCED LISTING PAGE



BASIC LISTING PAGE





Your Advertising contact

CMBA: magazine@cmbabc.ca | 604.408.9989



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ADVERTISING RATES - PRINT

Ad Description

Double Page Spread (DPS)	\$5795
Full Page (FP)	\$3295
1/2 Page	\$1895
Inside Front Cover (IFC)	\$3495
Inside Back Cover (IBC)	\$3495
Outside Back Cover (OBC)	\$3695
Enhanced Listing	\$395

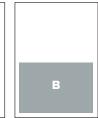
All pricing subject to 5% GST

A	Full Page (with 1/4" bleed) 8.625"w x 11"h Full Page 7.25"w x 9.58"h
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B 1/2 Horizontal 7.25"w x 4.71"h







Cover Wrap: 8.5"w x 3.5"h, folded to 4.25"w x 3.5"h Canadian Mortgage Broker is trimmed to 8.3/8" x 10 3/4" Live area: 7.3/8" x 9.3/4" (1/2" inside trim)

Deadlines and Publication Schedule

Advertising submission deadlines for each issue are firm and must be met to ensure placement and inclusion. However, Canadian Mortgage Broker reserves the right to make reasonable adjustments to these deadlines or to the publication schedule if required by production, editorial, or distribution considerations.

In the event that a deadline or circulation date must be changed, advertisers will be notified as soon as possible, and every effort will be made to minimize any impact on planned campaigns.

Terms & Conditions

All advertising is subject to approval by the publisher. Canadian Mortgage Broker reserves the right to refuse, revise, or postpone any advertisement that does not comply with publication standards or technical requirements.

Materials received after the published deadlines may be accepted at the publisher's discretion and only if space and production timelines permit. Late

submission may result in changes to placement or deferred publication without liability to the publisher. The publisher is not responsible for schedule changes or delays arising from factors beyond its control, including but not limited to technical issues, production constraints, or unforeseen circumstances.



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2026 ALTERNATIVE LENDER GUIDE ADVERTISING Special Insertion Order

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	ISSUE	AD SUBMISSION DEADLINE*	CIRCULATION DATE
	FALL - ALTERNATIVE LENDER GUIDE	SEPTEMBER 25, 2026 (ART WORK SUBMISSION)	NOVEMBER
	*UPON CONTR	RACT (SUBMISSION OF INSERT	ION ORDER)
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If you have any questions, comments or article suggestions, please contact:

Phone: 604.408.9989 | magazine@cmbabc.ca 900 - 2025 Willingdon Avenue, Burnaby, BC V5C 0J3