



CMBA-BC
ALL STARS '24
CONFERENCE + TRADE SHOW

**REMAINING SPONSORSHIP
OPPORTUNITIES**

April 15 - 16, 2024
JW Marriott Parq Vancouver

This event is organized by





Silver Tier Sponsorship

Silver Tier Marketing Benefits

- Your logo and link to be shown on the Conference & Trade Show website
- Your logo on all virtual communications to attendees regarding the Conference & Trade Show
- Your logo on all printed event collateral
- 1 social media post recognizing your company across our social media channels

All Stars Night Bar **\$7,995 1 available**

This package includes all Silver tier marketing benefits, plus the following:

- Your logo placed above the bar at the All-Star evening social event (April 15th)
- Your logo on drink tickets redeemable at the All-Star event (1 per attendee)
- Your company logo periodically displayed on lobby screens
- Four (4) Conference & Trade Show delegate passes for your staff

LinkedIn Headshot Activation **\$7,995 1 available per day**

This package includes all Silver tier marketing benefits, plus the following:

- Free professional headshots for Conference attendees for use on LinkedIn
- Displaying your company logo next to the booth and the option to provide marketing materials
- Dedicated photographer available during registration, lunch and breaks, and during the trade show (for Day 1)
- Including Sponsor messaging in client communication.

Bronze Tier Sponsorship



Bronze Tier Marketing Benefits (applies to all Bronze Sponsors)

- Your company logo periodically displayed on the main stage and lobby screens
- Your logo on event promotional advertising (website, on-site signage)
- Your logo on all virtual communications to attendees regarding the Conference & Trade Show
- 1 group social media post recognizing Bronze Sponsors across our social media channels

MB Pioneer Award Sponsor **\$5,995 1 available**

This package includes all Bronze tier marketing benefits, plus the following:

- Your company is introduced as the only MB Pioneer Award sponsor
- Opportunity to speak for 1 minute and introduce the Pioneer award recipient
- 2 staff delegate passes + 2 broker passes

MB Award Luncheon Sponsor **\$4,995 2 available**

This package includes all Bronze tier marketing benefits, plus the following:

- Your company is introduced as an MB Award Luncheon sponsor
- Your company logo placed at lunch buffet & tables as MB Award lunch sponsor
- 2 Conference & Trade Show delegate pass for your staff
- 2 passes for any broker of your choice

Bronze Tier Sponsorship



Breakfast Sponsor **\$3,995 1 available per day**

This package includes all Bronze tier marketing benefits, plus the following:

- Your logo placed at breakfast buffet & tables as breakfast sponsor
- 1 Conference & Trade Show delegate pass for your staff
- 2 passes for any broker of your choice

BCFSA Session Sponsor **\$4,995 1 available**

Day 1 from 12:30 to 1:00 pm

This package includes all Bronze tier marketing benefits, plus the following:

- Your company introduced as sponsor of the session
- Your rep introduces the speakers
- 1 Conference & Trade Show delegate pass for your staff
- 2 passes for any broker of your choice

Lunch Sponsor for April 15 **\$4,995 2 available**

This package includes all Bronze tier marketing benefits, plus the following:

- Your logo placed at lunch buffet & tables as lunch sponsor
- 2 Conference & Trade Show delegate passes for your staff
- 2 passes for any broker of your choice

Charging Station Sponsor **\$3,995 1 available**

This package includes all Bronze tier marketing benefits, plus the following:

- Your logo placed at the charging station as a sponsor for the full length of the Conference & Trade Show (two days)
- 1 Conference & Trade Show delegate pass for your staff