

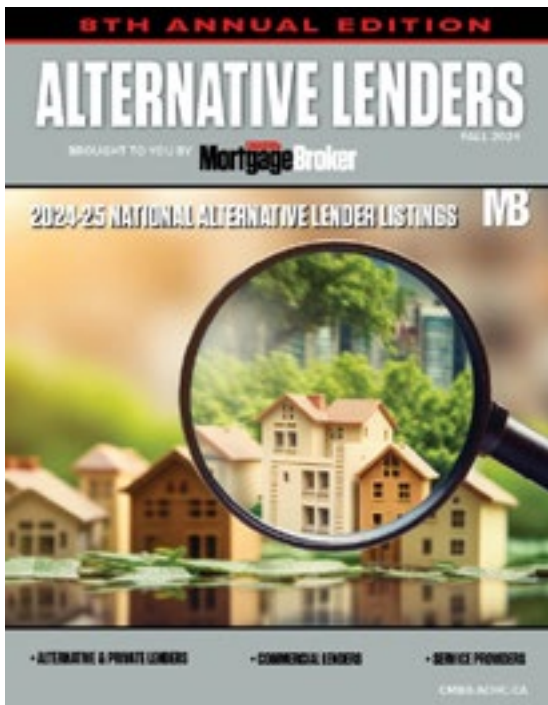
ALTERNATIVE LENDERS

Media Kit
2024-25

BROUGHT TO YOU BY **CANADIAN MortgageBroker**

The Canadian Mortgage Brokers Association will be publishing its **8th Annual ALTERNATIVE LENDER LISTINGS** insert for the Fall 2024 edition of the Canadian Mortgage Broker magazine.

THIS SPECIAL EDITION will list Alternative Lenders and Industry Service Providers across the country and is a great resource guide for Mortgage Brokers.



COMPREHENSIVE LISTINGS

MAKE SURE YOU ARE INCLUDED

We will be including a comprehensive combined listing of the following:

- Alternative & Private Lenders
- Commercial Lenders Listings
- Service Providers Listing – Great for Lawyers, Notaries, Appraisers, Technology Companies and others providing services to Mortgage Brokers.

FREE BASIC LISTINGS will include company name, phone number, website & provinces that you lend in.

STAND OUT and take out a display ad to bring your product to the forefront.

DISPLAY ADS will be first come first serve.

ENHANCED LISTINGS available at **\$395.00**

CMBA MEMBERS are invited to email names of companies and private lenders that may qualify for listings.

CMBA and CMB magazine and the publisher reserve the right to reject listings.

ALL ADVERTISERS must be compliant and licensed as required.

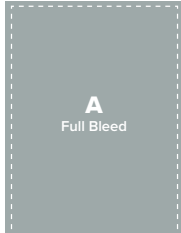

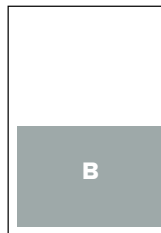
NATIONAL ALTERNATIVE LENDERS

ADVERTISING RATES – PRINT

Ad Description

Double Page Spread (DPS)	\$5795
Full Page (FP)	\$3295
1/2 Page	\$1895
Inside Front Cover (IFC)	\$3495
Inside Back Cover (IBC)	\$3495
Outside Back Cover (OBC)	\$3695
Enhanced Listing	\$395

• All pricing subject to 5% GST

A	Full Page (with 1/4" bleed) 8.625"w x 11"h Full Page 7.25"w x 9.58"h			
B	1/2 Horizontal 7.25"w x 4.71"h			

Cover Wrap: 8.5"w x 3.5"h, folded to 4.25"w x 3.5"h

Canadian Mortgage Broker is trimmed to 8.3/8" x 10 3/4" **Live area:** 7 3/8" x 9 3/4" (1/2" inside trim)

CANADIAN
MortgageBroker

Your Advertising contact

CMBA: magazine@cmbabc.ca | 604.408.9989

NATIONAL ALTERNATIVE LENDERS

2024 ALTERNATIVE LENDER GUIDE ADVERTISING Special Insertion Order

This agreement is between Canadian Mortgage Brokers Association and:

NAME: _____

ADDRESS: _____

CITY: _____ PROVINCE: _____ POSTAL CODE: _____

PHONE: (_____) _____ FAX: (_____) _____

EMAIL: _____

**IT IS THE SOLE RESPONSIBILITY OF YOUR COMPANY TO ARRANGE FOR ANY
CHANGES IN YOUR ADVERTISEMENT PRIOR TO PRINT.**

ISSUE	AD SUBMISSION DEADLINE*	CIRCULATION DATE
FALL - ALTERNATIVE LENDER GUIDE	SEPTEMBER 26, 2024 (ART WORK SUBMISSION)	NOVEMBER

***UPON CONTRACT (SUBMISSION OF INSERTION ORDER)**

ADVERTISING SIZE (REFER TO PAGE 4):

INSIDE LISTING GUIDE AD: _____

ENHANCED LISTING (\$395 + GST)

PLEASE MAIL CHEQUE PAYABLE TO THE CANADIAN MORTGAGE BROKERS ASSOCIATION OR CREDIT CARD PAYMENT

VISA/MASTER/AMEX CARD NUMBER: _____ EXPIRY DATE: _____

NAME ON CARD: _____ CONTACT PERSON: _____

SIGNATURE: _____ DATE: _____

The CMBA cannot be held responsible for the time sensitive ads as print schedules vary and are beyond our control.
If you have any questions, comments or article suggestions, please contact:

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900 - 2025 Willingdon Avenue, Burnaby, BC V5C 0J3