



# 2023 CONFERENCE & TRADE SHOW

MAY 8 & 9 | JW MARRIOT PARQ VANCOUVER

**SPONSORSHIP OPPORTUNITIES**



# The Benefits of Sponsorship

Connect with brokers and other key stakeholders in your target audience with high-visibility sponsorship opportunities. Our Conference & Trade Show attracts 400+ attendees from across BC.

Opportunities span over two days, featuring invigorating ways to connect, learn, interact, and enjoy the warmth of the mortgage broker community.

## Top tier sponsorship opportunities

- Principal Sponsor | \$15,995 - 1 available **SOLD OUT**
- Fun Night Title Sponsor | \$13,995 - 1 available
- Keynote Sponsor | \$12,995 - 2 available
- Registration Desk Sponsor | \$10,995 - 1 available





## Tier 2 sponsorship opportunities

- Lanyards Sponsor | \$8,995 - 1 available **SOLD OUT**
- Trade Show Bar Sponsor | \$8,995 - 1 available **SOLD OUT**
- Fun Night Bar Sponsor | \$8,995 - 1 available **SOLD OUT**

## Tier 3 sponsorship opportunities

- MB Award Sponsor | \$6,995 - 3 available
- Sweet Deals Tour Sponsor | \$6,995 - 1 available **SOLD OUT**
- Fun Night Dessert Station | \$6,995 - 1 available **SOLD OUT**
- Panel Discussion Sponsor | \$6,995 - 4 available
- Breakout Session Sponsor | \$5,995 - 1 available
- Photo Booth Sponsor | \$5,995 - 1 available **SOLD OUT**
- Breakfast Sponsor (1 per day) | \$5,995 - 2 available
- Lunch Sponsor (1 per day) | \$5,995 - 2 available **SOLD OUT**
- Energy Break Sponsor (1 per day) | \$4,995 - 2 available **SOLD OUT**

# Principal Sponsor **SOLD OUT**

15,995 (1 available)

Be recognized as the lead sponsor of the Conference & Trade Show.

## Speaking and live exposure

- Company announced as the Principal Sponsor of the Conference & Trade Show
- Opportunity to welcome attendees or have your corporate video played at the Conference's Opening Remarks (3 mins)
- Corporate slide to be shown on the main stage and lobby screens at regular intervals
- Double Exhibitor Booth (20' x 6') at the Trade Show
- Exclusive use of Parq Sky Suite on May 7th & 8th to host your guests

## Online exposure

- Your logo and link to be shown on the Conference & Trade Show page on our website as Principal Sponsor
- Your logo to be shown on all virtual communications to attendees regarding the Conference & Trade Show
- Opportunity for CMBA-BC to share your 2-minute corporate video on our social media channels prior to the conference

## Registrations

- Six (6) Conference & Trade Show delegate passes for your staff
- Three (3) Rookie Broker passes





# Keynote Sponsor

12,995 (2 available)

Be recognized as a Keynote Sponsor of the Conference & Trade Show.

## Speaking and live exposure

- Your company will be recognized as a Keynote Sponsor at the Conference & Trade Show
- Your Company will have the opportunity to address attendees (2-minutes) and introduce the keynote speaker
- Corporate slide to be shown on the main stage prior to the Keynote Address and at lobby screens at regular intervals
- Your logo on promotional advertising on-site

## Online exposure

- Your company will be recognized as a Keynote Sponsor with your logo and link to be shown on the Conference & Trade Show page on our website as a Keynote Sponsor
- Your logo to be shown on all virtual communications to attendees regarding the Conference & Trade Show and the Keynote Speaker
- Opportunity for CMBA-BC to share your 2-minute corporate video on our social media channels prior to the conference

## Registrations

- Two Conference & Trade Show delegate passes



# Registration Desk Sponsor

10,995 (1 available)

Be recognized as a key sponsor of the Conference & Trade Show.

## Speaking and live exposure

- Your company logo will be placed on the Registration Desk
- Your company will be announced as the registration desk sponsor during Opening Remarks of the Conference
- Opportunity to provide branded delegate bags (500) to be distributed during registration (opportunity for your staff to give out bags)
- Corporate slide to be shown on the main stage prior to Opening Remarks and at lobby screens at regular intervals
- Standard exhibitor booth (10' x 6') at the Trade Show

## Online exposure

- Your company will be recognized as the Registration Desk Sponsor with your logo and link to be shown on our website
- Your logo to be shown on virtual communications to attendees regarding the Conference & Trade Show
- Opportunity to share your 2-minute corporate video on our social media channels prior to the conference

## Registrations

- Four (4) delegate passes for staff
- 3 Rookie Broker passes

# Fun Night Title Sponsor

13,995 (1 available)

Be recognized as the Title Sponsor of the Conference Fun Night event.

## Speaking and live exposure

- Company announced as the Fun Night Title Sponsor of the Conference & Trade Show
- Opportunity to welcome attendees by giving a 3-minute guest address at Fun Night event
- Corporate slide to be shown on the main stage and lobby screens at regular intervals
- Large Exhibitor Booth (17' x 6') at the Trade Show

## Online exposure

- Your logo and link to be shown on the Conference & Trade Show page on our website as the Fun Night Title Sponsor
- Your logo to be shown on all virtual communications to attendees regarding the Conference & Trade Show
- Opportunity for CMBA-BC to share your 2-minute corporate video on our social media channels prior to the conference

## Registrations

- Six (6) Conference & Trade Show delegate passes for your staff
- Three (3) Rookie Broker passes



CANADIAN  
MORTGAGE BROKERS  
ASSOCIATION  
BRITISH COLUMBIA



# Tier 2 Sponsorship Benefits

## Lanyards Sponsor | \$8,995 (1 available) **SOLD OUT**

- Your lanyards branded with your logo will be distributed at registration to all guests, delegates, and exhibitors

## Trade Show Bar Sponsor | \$8,995 (1 available) **SOLD OUT**

- Your logo placed above the bar during trade show
- Your logo on drink tickets redeemable during the Trade Show

## Fun Night Bar Sponsor | \$8,995 (1 available) **SOLD OUT**

- Your logo placed above the bar at Fun Night event
- Your logo on drink tickets redeemable at the Fun Night event

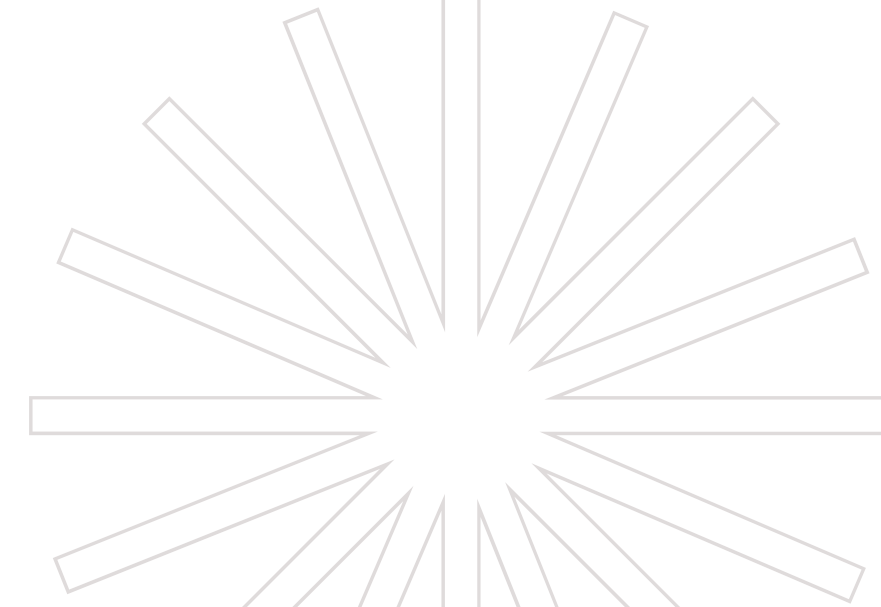
## Tier 2 Additional Inclusions

### Marketing Benefits

- Corporate slide to be shown on lobby screens
- Standard Exhibitor Booth (10' x 6') at the Trade Show
- Your logo and link to be shown on the Conference & Trade Show page on our website
- Your logo to be shown on all virtual communications to attendees regarding the Conference & Trade Show

### Registration Benefits

- Four (4) Conference & Trade Show delegate passes for your staff
- Three (3) Rookie Broker Passes



# Tier 3 Sponsorship Benefits

## MB Award Sponsor | \$6,995 - 3 available

- Your company is introduced as an MB Award sponsor
- Your rep presents award to recipient

## Sweet Deals Tour Sponsor | \$6,995 - 1 available **SOLD OUT**

- Your logo placed at our ice cream and donuts station on the trade show floor, recognizing you as the Sweet Deals sponsor
- Your logo on our trade show guide's "Sweet Deals Tour" insert page (other vendors may hand out candy or treats in the Sweet Deals Tour, but only your logo is promoted)

## Fun Night Dessert Station | \$6,995 - 1 available **SOLD OUT**

- Your logo placed at dessert station buffet at the Fun Night event

## Photo Booth Sponsor | \$5,995 - 1 available **SOLD OUT**

- Branded photo with your logo to guests

## Panel Discussion Sponsor | \$6,995 - 4 available

- Your company introduced as sponsor of the panel discussion
- Your rep introduces the panelists

## Breakout Session Sponsor | \$5,995 - 1 available

- Your company introduced as sponsor of a breakout session
- Your rep introduces the session speaker

## Breakfast Sponsor (1 per day) | \$5,995 - 2 available

- Your logo placed at breakfast buffet & tables as breakfast sponsor

## Lunch Sponsor (1 per day) | \$5,995 - 2 available **SOLD OUT**

- Your logo placed at lunch buffet & tables as lunch sponsor

## Energy Break Sponsor (1 per day) | \$4,995 - 2 available **SOLD OUT**

- Your logo placed at lunch buffet & tables as lunch sponsor

## Tier 3 Additional Inclusions

### Marketing Benefits

- Standard Exhibitor Booth (10' x 6') at the Trade Show
- Your logo on event promotional advertising (website, on-site signage)

### Registration Benefits

- Four (4) Conference & Trade Show delegate passes for your staff
- Two (2) Rookie Broker Passes

